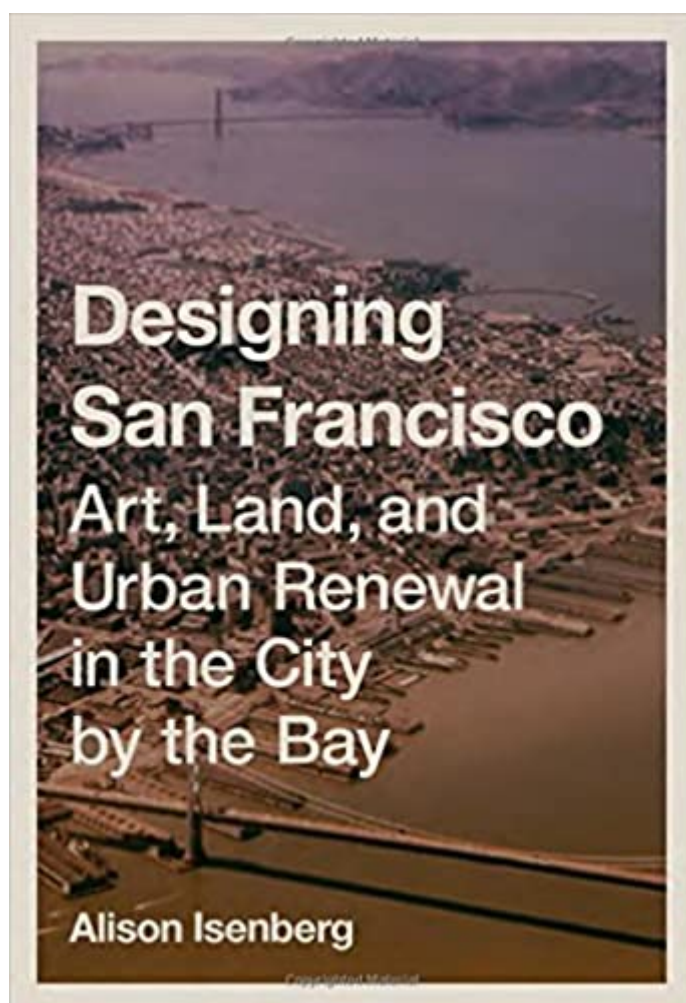


The book was found

Designing San Francisco: Art, Land, And Urban Renewal In The City By The Bay



Synopsis

A major new urban history of the design and development of postwar San Francisco. *Designing San Francisco* is the untold story of the formative postwar decades when U.S. cities took their modern shape amid clashing visions of the future. In this pathbreaking and richly illustrated book, Alison Isenberg shifts the focus from architects and city planners—those most often hailed in histories of urban development and design—to the unsung artists, activists, and others who played pivotal roles in rebuilding San Francisco between the 1940s and the 1970s. Previous accounts of midcentury urban renewal have focused on the opposing terms set down by Robert Moses and Jane Jacobs—put simply, development versus preservation—and have followed New York City models. Now Isenberg turns our attention west to colorful, pioneering, and contentious San Francisco, where unexpectedly fierce battles were waged over iconic private and public projects like Ghirardelli Square, Golden Gateway, and the Transamerica Pyramid. When large-scale redevelopment came to low-rise San Francisco in the 1950s, the resulting rivalries and conflicts sparked the proliferation of numerous allied arts fields and their professionals, including architectural model makers, real estate publicists, graphic designers, photographers, property managers, builders, sculptors, public-interest lawyers, alternative press writers, and preservationists. Isenberg explores how these centrally engaged arts professionals brought new ideas to city, regional, and national planning and shaped novel projects across urban, suburban, and rural borders. San Francisco's rebuilding galvanized far-reaching critiques of the inequitable competition for scarce urban land, and propelled debates over responsible public land stewardship. Isenberg challenges many truisms of this renewal era—especially the presumed male domination of postwar urban design, showing how women collaborated in city building long before feminism's impact in the 1970s. An evocative portrait of one of the world's great cities, *Designing San Francisco* provides a new paradigm for understanding past and present struggles to define the urban future.

Book Information

Hardcover: 432 pages

Publisher: Princeton University Press (August 29, 2017)

Language: English

ISBN-10: 0691172544

ISBN-13: 978-0691172545

Product Dimensions: 6.8 x 1.3 x 9.8 inches

Shipping Weight: 4 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #19,573 in Books (See Top 100 in Books) #5 in Books > Arts & Photography > Architecture > Urban & Land Use Planning #10 in Books > Arts & Photography > Architecture > History #13 in Books > Arts & Photography > Architecture > Buildings

Customer Reviews

"Alison Isenberg's *Designing San Francisco* explores a series of controversies from the 1940s through the 1970s, decades when activists, artists, environmentalists, and preservationists challenged establishment approaches to land use, public sculpture, and urban redevelopment in the Bay Area. Her fascinating book is essential reading for anyone interested in the politics of architecture, landscape architecture, and urban design."--Dolores Hayden, Yale University, author of *The Power of Place: Urban Landscapes as Public History*"*Designing San Francisco* makes a major contribution to the history and practice of urban planning and architecture. Probing deeply into how urban plans are worked out on the ground by a broad cast of city builders, Isenberg offers the first serious and persuasive alternative to the longstanding binary opposition between the partisans of Jane Jacobs and Robert Moses."--Mary P. Ryan, author of *Mysteries of Sex: Tracing Women and Men through American History*"Masterful and compelling."--Julia L. Foulkes, author of *To the City: Urban Photographs of the New Deal*

Alison Isenberg is professor of history at Princeton University, where she codirects the Princeton-Mellon Initiative in Architecture, Urbanism, and the Humanities. She is the author of *Downtown America: A History of the Place and the People Who Made It*.

[Download to continue reading...](#)

Designing San Francisco: Art, Land, and Urban Renewal in the City by the Bay San Francisco Peninsula Bike Trails: 32 Road and Mountain Bike Rides Through San Francisco and San Mateo Counties Beaches and Parks from San Francisco to Monterey: Counties Included: Marin, San Francisco, San Mateo, Santa Cruz, Monterey (Experience the California Coast) One Night Wilderness: San Francisco Bay Area: Quick and Convenient Backpacking Trips within Two Hours of San Francisco Pop-Up San Francisco Map by VanDam - City Street Map of San Francisco, California - Laminated folding pocket size city travel and Transit (BART, MUNI, CalTrain) Pop-Up Map, 2017 Edition Jayne Ann Krentz - Eclipse Bay Trilogy: Eclipse Bay, Dawn in Eclipse Bay, Summer in Eclipse Bay (Eclipse Bay Series) The Zuni Cafe Cookbook: A Compendium of Recipes and Cooking Lessons from San Francisco's Beloved Restaurant: A Compendium of Recipes and

Cooking Lessons from San Francisco's Beloved Restaurant Kids' Travel Guide - San Francisco:
The fun way to discover San Francisco-especially for kids (Kids' Travel Guide Series) A Beginner's
Urban Survival Prepping Guide: Basic Urban Self Defense Guide And Survival Tips in the Prepping
Urban Environment(The Prepper's Urban survival ... A Beginner's Urban Survival Prepping Bay
Area Mountain Bike Trails: 45 Mountain Bike Rides Throughout the San Francisco Bay Area
Mountain Biking the San Francisco Bay Area: A Guide To The Bay Area's Greatest Off-Road
Bicycle Rides (Regional Mountain Biking Series) StreetSmart SF San Francisco Map By VanDam --
Laminated City Street pocket map with all attractions, museums, hotels and Bay Area transit
information including BART, MUNI and CALTrain, 2016 Edition Secrets of San Francisco: A 1920s
Sourcebook for the City By the Bay (Call of Cthulhu Horror Roleplaying) Urban Homesteading:
Become a Self Sustainable Urban Homesteader to Get off the Grid, Grow Food, and Free Yourself
(Urban Homesteading: A Complete Guide ... a Self Sustainable Urban Homesteader) Golden Gate
Gardening, 3rd Edition: The Complete Guide to Year-Round Food Gardening in the San Francisco
Bay Area and Coastal California Field Guide to Butterflies of the San Francisco Bay and
Sacramento Valley Regions (California Natural History Guides) Best Hikes with Dogs San Francisco
Bay Area and Beyond Rock Climbing the San Francisco Bay Area (Regional Rock Climbing Series)
Legions of Boom: Filipino American Mobile DJ Crews in the San Francisco Bay Area (Refiguring
American Music) Visions of Marin: A Consummate Portrait of Marin County: San Francisco Bay to
the Pacific Ocean, the Golden Gate Bridge to West Marin's Pastoral Organic Farms

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)